

Indeez Revolutionizes Gig Economy Insurance with InsureMO

Accelerating Market Entry, Reducing Development Costs, and Unlocking Revenue Potential with Innovative Insurance Products

Indeez's success underlines the potential of technology in addressing niche market needs. By partnering with InsureMO, the company has built a flexible and scalable solution that is well-positioned to adapt to the changing needs of the gig economy.

The Vision and Opportunity:

The key challenge for Indeez was developing a solution that could adapt to the rapidly changing and diverse needs of the gig economy. The solution needed to allow seamless integration with various front-end and back-end applications, providing a smooth user experience.

The Solution:

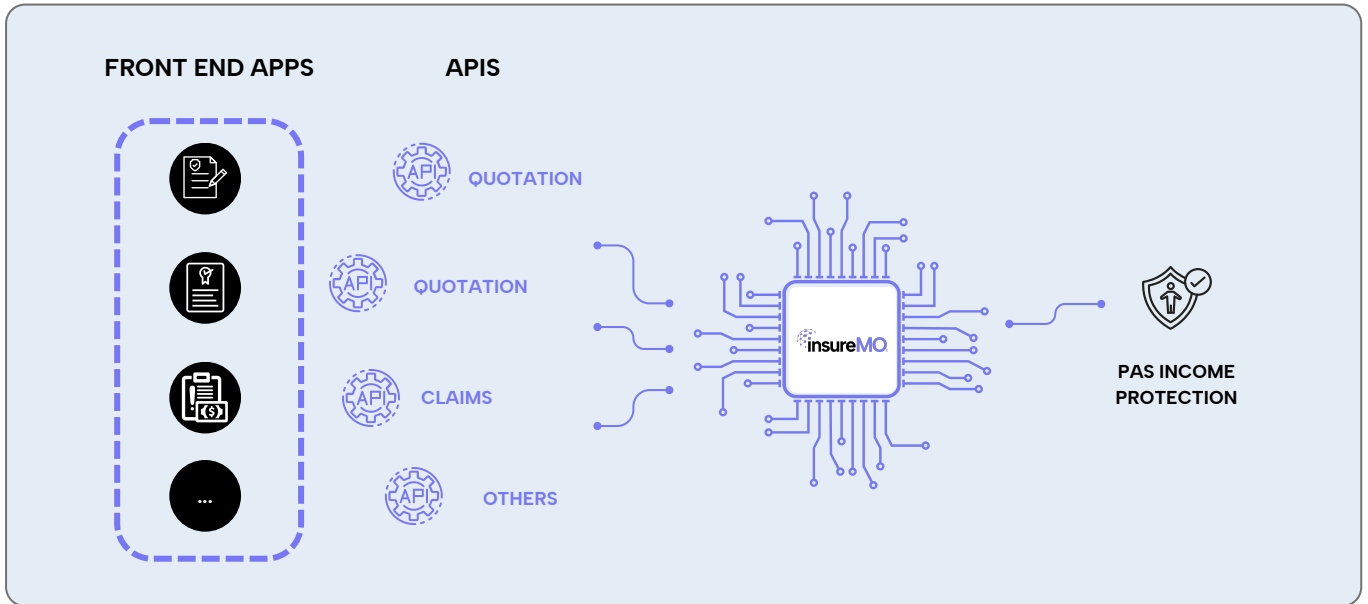
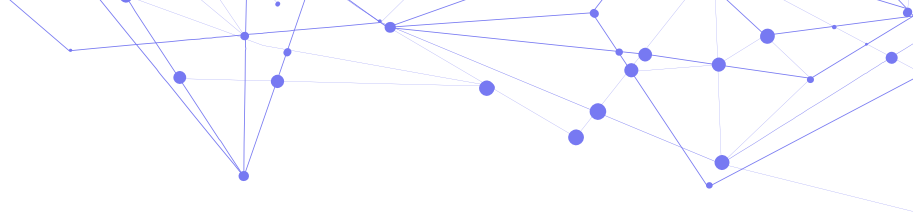
- One of the key advantages of the InsureMO platform is its ability to seamlessly integrate with other applications and systems. This has allowed Indeez to build both front-end and back-end apps that integrate with the InsureMO platform, providing a seamless user experience for their customers.
- To develop these apps, Indeez partnered with Hexaware, one of InsureMO's implementation partners. Together, they were able to build a robust and future-proof product architecture that can adapt to the changing needs of the market.

CLIENT PROFILE

- Indeez is a European insurtech broker specializing in insurance solutions for independent workers
- The company operates on a B2B2C model, working closely with digital communities such as Uber and Deliveroo
- Indeez offers micro-duration and micro-value insurance products, addressing the unique needs of the gig economy

KEY CHALLENGES

- Adapting to the rapidly changing and diverse needs of the gig economy
- Developing a solution that allows seamless integration with various applications
- Ensuring a smooth user experience for front-end and back-end applications



The Impact:

- By leveraging the InsureMO platform, Indeez has been able to accelerate its time to market, reduce development costs, and increase revenue potential. The company's innovative insurance products have received positive feedback from customers and digital communities, positioning them as a leader in the insurtech industry.

RESULTS
<ul style="list-style-type: none">• Accelerated market entry• Reduce development costs• Increase revenue potential• Provide innovative, customizable insurance products



InsureMO is providing the insurance industry with an innovative platform for faster change and innovation in the digital era. Our microservices-based architecture, wide range of APIs, and inherent scalability empower insurers to offer seamless digital sales and provide innovative technology platforms to distribution partners and customers. InsureMO's insurance middle office platform is a game-changer for insurers, distribution channels, ISVs and SIs looking to build more agile and responsive businesses. For more information, visit www.insuremo.com